JAKE ORLOWITZ

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An open knowledge champion with deep experience making information free to empower people, improve scholarship, & facilitate research through innovative partnerships, dynamic leadership, & positive culture.

EXPERIENCE

WIKIBLUEPRINT

Founder & Head / *2019 – 2023* / *Santa Cruz, CA*

Provided custom strategic consulting, program initiation & management, & community engagement for nonprofit and open knowledge organizations.
– Led the rebrand and redesign of *Open Access Button* into *OA.Works*
– Supported two Wikipedians in Residence at Annual Reviews for 100M pageviews
– Enabled Internet Archive to fix deadlinks on 300 different Wikipedia languages
– Oversaw the Anti-Defamation League's Wikipedia Election Democracy Project
– Advised Harvard University on their Wikipedia engagement
– Worked with the Linux Foundation to draft a key article on computer science
– Recruited and trained the Wikipedian in Residence for Perez Art Museum Miami
– Taught and tutored the Wikipedian in Residence at Milton Public Library
– Led fundraising for Wiki Project Med Foundation beginning with a new LOI
– Coordinated the Wikipedia:Vaccine Safety Project for NewsQ and Hacks/Hackers
– Hosted the *Whose Knowledge?* "Decolonizing the Internet's Languages" podcast
– Featured with Jimmy Wales on NPR's *TED Radio Hour*, "The Public Commons"

WIKIMEDIA FOUNDATION

Senior Program Manager, Libraries / *2014 – 2019* / *San Francisco, CA*

Negotiated free access to 100,000 unique scholarly journals for Wikipedia editors & managed a team of 6 people on 4 continents with a half-million dollar budget. Led outreach to libraries, librarians, scholcomm professionals, & researchers.
– Developed partnerships with more than 80 leading publishers
– Formed repeating annual relationships with JSTOR, EBSCO, GALE, & SAGE
– Received in-kind contributions worth more than $10,000,000
– Speaker at IFLA, ARL, DLF, ALA, OCLC, CNI, OpenCon & Project Muse
– Forged collaboration with Internet Archive to rescue 15 million deadlinks
– Partnered with OCLC to make citing millions of books by ISBN automatic
– Authored Wikimedia's partnership policy, "Wikimedia Partnership Reflections"
– Created and ran #1lib1ref viral citation initiative reaching 22 million people
– Ran *Knowledge Integrity*, a multi-department citation reliability program
– Launched two Wikipedia big datasets of the most-cited, & most-open sources
– Built OABot to add open access citations to existing Wikipedia references at scale
– Initiated collaboration with Turnitin to scale copyright detection on Wikipedia

EDUCATION

WESLEYAN UNIVERSITY
B.A., College of Social Studies
2001 – 2005

COMMUNITY

Wikicite
Steering Committee
Wrote keynote & final report
2016 – 2018

Open Scholarship Initiative
Founding Member
Authored position papers
2016 – 2019

New Media Coalition
Writer
Horizon Report for Libraries
2014, 2015, & 2017

Cochrane
Innovation Board
Evaluated grants
2014

Wiki Project Medicine
Founding Board Member
Led outreach & social
2013 – 2018

Wikipedia
Administrator
Made 40,000 edits
2013 – 2023

THE WIKIPEDIA LIBRARY

Founder & Head / *2011 – 2019* / *San Francisco, CA*

Made innovative partnerships to build a high-quality, comprehensive digital library. Coordinated research literacy & help pages for 80,000 volunteer editors.
- Grew Wikipedia Library from inception to adoption by the Wikimedia Foundation
- Started 25 multilingual research hubs in French, Arabic, Chinese, Farsi, & others
- Created the Wikipedia Visiting Scholar program and position
- Started the Wikimedia and Libraries User Group
- Presented at Wikimania in 2013, 2014, 2015, 2017, & 2018
- Designed the 7-level gamified learning tutorial, *The Wikipedia Adventure*
- Handled high priority inquiries as a communications response team-member
- Mentored new & struggling editors as leader of the IRC Help Channel
- Featured in the movie *Paywall* : *The Business of Scholarship*
- Profiled in "Discovery Happens Here" by *Publisher's Weekly*

4.0 TUTORING

Founder & Head / *2005 – 2010* / *Vail, CO*

Delivered successful college admissions counseling including SAT & ACT tutoring.
- Provided K-12 educational support in writing, math, science, & study skills
- Worked with ADD, dyslexic, & other learning-challenged students
- Academic coach to members of the U.S. Junior Olympic Ski Team

What I Stand For

I'm a dedicated, creative entrepreneur. I love to use my analytical thinking, partnership expertise, communication skills, and strategic leadership to empower online communities and organizations.

I'm a maker for social impact. I'm passionate about projects and tools that synthesize challenging ideas and offer novel benefits to people in a way that is simple, clever, and effective.

I'm a free knowledge leader. I believe information should be widely, easily available to help people make informed decisions about their lives while improving literacy and well-being..

I'm an advocate for mental health. I care deeply about reducing stigma and increasing paths for treatment and recovery in both people and in society.

I'm an ally. Through my actions, I seek to recognize and repair historical and present injustices that have kept marginalized people silenced, oppressed, and invisible.

PUBLICATIONS

"The Largest Encyclopedia Needs a Digital Library and We Are Building It"
Leveraging Wikipedia (ALA)

"You're a Researcher Without a Library: What Do You Do?"
Medium.com

"Librarypedia: The Future of Libraries and Wikipedia"
Digital Shift

"Writing an Open Access Encyclopedia in a Closed Access World"
Wikimedia Foundation Blog

"Why Medical Schools Should Embrace Wikipedia"
Academic Medicine

"Wikipedia Drove Professors Crazy, Made Me Sane, and Almost Saved the Internet"
Wikipedia@20 (MIT)

"Things My Professor Never Told Me about Wikipedia"
Medium.com

"The First 50 Mistakes of a Wikipedian"
A Wikipedia Librarian

"17 Myths about Being a Good Ally"
The J-Curve

Welcome to the Circle: The Mental Health Book
Kickstarter